

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Del Cielo Media / POL Attention: Accounts Payable PO Box 26067 Alexandria, VA 22313

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS					
Invoice #		Order # 2763357				
Invoice Date		Alt Order #	Manual			
Invoice Month	September 2023	Deal #				
Invoice Period	08/28/23 - 09/19/23	Flight Dates	09/13/23 - 09/19/23			
Advertiser	ISS/ Kentucky Values	3				
Product	Kentucky Values :30'	s				
Estimate #	913919					
	Account Executive	Taylor Fritsch	ı			

TEGNA Sales Washington DC Sales Office Sales Region National Agency Code 1977 Advertiser Code Billing Calendar **Broadcast** Billing Type Cash Special Handling Agency Ref 10630AG Advertiser Ref M218412 Product 1 Product 2

Spots/		
Week		

						Орогол			
Line Start Date E	nd Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/16/23 09	9/16/23 Loca	al News @ 6a Sa	6-7a	S-	:30	1	\$80.00	NM	
We also Ot	- Dete Fede	MTWTECC	0	Data					
	art Date End D /11/23 09/17		Spots/Week 1	<u>Rate</u> \$80.00					
Spots: # Ch	Day Air Date	Air Time Descrip	otion	Start/End Time	Lenat	th Ad-ID			Rate Type
1 WHAS	Sa 09/16/23	6:12 AM Local N		6-7a		0 KYV09052	23TVH		\$80.00 NM
0.00/40/00	0/40/00		0.7.0	6			<b>#</b> 400.00	N 18 4	
2 09/16/23 09	9/16/23 Goo a	d Morning America	S 7-9a	S-	:30	1	\$180.00	NM	
Weeks: Sta	art Date End D	Date MTWTFSS	Spots/Week	Rate					
	/11/23 09/17		1	\$180.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 WHAS	Sa 09/16/23	8:59 AM Good N	Morning America Sa	7-9a	:3	0 KYV09052	23TVH		\$180.00 NM
3 09/17/23 09	9/17/23 Goo	d Morning America	S 8-9a	S	:30	1	\$200.00	NM	
	u	· ·					,		
	art Date End D		Spots/Week	Rate					
	/11/23 09/17		1	\$200.00	Lavant	F V-1 ID			Data Tura
Spots: # Ch 1 WHAS	Day Air Date Su 09/17/23	Air Time Descrip		Start/End Time 8-9a		<u>:h Ad-ID</u> 0 KYV09052	2TVII		Rate Type   \$200.00 NM
I WHAS	Su 09/17/23	6.46 AIVI G000 IV	Morning America Su	0-9a	.3	U KI VU3UJZ	.51 VII		\$200.00 NW
4 09/14/23 09	9/19/23 Dail	y Blast Live 3-4p	3-4p	MΓ- TF	:30	2	\$160.00	NM	
Weeks: Sta	art Date End D	Date MTWTFSS	Spots/Week	Rate					
	$\frac{111/23}{11/23}$ $\frac{1101}{09/17}$		2	\$160.00					
Spots: # Ch	Day Air Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WHAS	Th 09/14/23	3:10 PM Daily B	last Live 3-4p	3-4p	:3	0 KYV09052	23TVH		\$160.00 NM
2 WHAS	F 09/15/23	3:55 PM Daily B	last Live 3-4p	3-4p	:3	O KYV09052	23TVH		\$160.00 NM
	art Date End D		Spots/Week	Rate					
	/18/23 09/24		2 Stion	\$160.00 Start/End Time	Longi	-b			Poto Typo
Spots: # Ch 4 WHAS	Day Air Date M 09/18/23	Air Time Descript 3:25 PM Daily B		3-4p		<u>:h Ad-ID</u> 0 KYV09052	зтун		Rate Type   \$160.00 NM
3 WHAS	Tu 09/19/23	3:41 PM Daily B	·	3-4p 3-4p		0 KYV09052			\$160.00 NM
		•				J 11100002			ψ100.00 INIVI
5 09/13/23 09	9/18/23 Loca	al News @ 5p M-F	5-530p	М- WГF	:30	1	\$350.00	NM	
	art Date End D		Spots/Week	Rate					
	/11/23 09/17		3	\$350.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		<u>th Ad-ID</u>			Rate Type
2 WHAS	W 09/13/23	5:26 PM Local N	lews @ 5p M-F	5-530p	:3	0 KYV09052	STVH		\$350.00 NM



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Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/19/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	913919		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/13/23	09/18/23	Local News @ 5p M-F	5-530p	M- WTF	:30	1	\$350.00	NM	
1 WH	<u>Day Air</u> AS Th 09 AS F 09	/14/23 5:14 PM Local No /15/23 5:12 PM Local No	ews @ 5p M-F ews @ 5p M-F	<u>Start/End Time</u> 5-530p 5-530p	:3	<u>h Ad-ID</u> 0 KYV09052 0 KYV09052			Rate Type \$350.00 NM \$350.00 NM
Weeks: Spots: # Ch 4 WH	Start Date 09/18/23 <u>Day Air</u> AS M 09	09/24/23 M Date Air Time Descrip		Rate \$350.00 Start/End Time 5-530p		h <u>Ad-ID</u> 0 KYV09052	ЗТУН		<u>Rate</u> <u>Type</u> \$350.00 NM
6 09/14/23	09/14/23	Generation Gap	8-9p	T	:30	1	\$750.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 09/11/23 Day Air AS Th 09	09/17/23 T Date Air Time Descrip		Rate \$750.00 Start/End Time 8-9p		<u>h Ad-ID</u> 0 KYV09052	ЗТУН		<u>Rate</u> <u>Type</u> \$750.00 NM
7 09/13/23	09/13/23	America's Funniest Home V	10-11p	W	:30	1	\$750.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 09/11/23 Day Air AS W 09	End Date         MTWTFSS           09/17/23         W           Date         Air Time         Description	Spots/Week 1 tion a's Funniest Home V	Rate \$750.00 Start/End Time 10-11p		<u>h Ad-ID</u> 0 KYV09052	ЗТУН		<u>Rate</u> <u>Type</u> \$750.00 NM
8 09/13/23	09/13/23	Judge Steve Harvey	8-9p	W	:30	1	\$750.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 09/11/23 Day Air AS W 09			Rate \$750.00 Start/End Time 8-9p		<u>h Ad-ID</u> 0 KYV09052	ЗТУН		<u>Rate</u> <u>Type</u> \$750.00 NM
9 09/17/23	09/17/23	Local News @ 630p Su	630-7p	S	:30	1	\$500.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 09/11/23 <u>Day Air</u> AS Su 09			Rate \$500.00 Start/End Time 630-7p		<u>h Ad-ID</u> 0 күү09052	ЗТVН		<u>Rate</u> <u>Type</u> \$500.00 NM
10 09/13/23	09/19/23	Nightline	1237-106a	MTWTF	:30	2	\$80.00	NM	
Weeks:  Spots: # Ch 1 WH 2 WH 3 WH Weeks:	AS Th 09	<u>Date</u> <u>Air Time</u> <u>Descript</u> /13/23 12:50 AM Nightline	e e	Rate \$80.00 Start/End Time 1237-106a 1237-106a 1237-106a Rate \$80.00	:3	<u>h</u> <u>Ad-ID</u> 0 KYV09052 0 KYV09052 0 KYV09052	ЗТУН		Rate Type \$80.00 NM \$80.00 NM \$80.00 NM
Spots: # <u>Ch</u>   4 WH   5 WH	See MG	/18/23 Nightline 11.6,11.7	e	Start/End Time 1237-106a 1237-106a	:3	<u>h Ad-ID</u> 0 0 KYV09052	ЗТУН		Rate Type   \$80.00 NM
11 09/13/23	09/19/23	Jimmy Kimmel	1135p-1237a	МГWГF	:30	3	\$120.00	NM	
Weeks:	Start Date 09/11/23	End Date 09/17/23	Spots/Week 3	Rate \$120.00					



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Product	Kentucky Values :30's		
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						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 09/13/23	09/19/23	Jimmy Kimmel	1135p-1237a	MTWTF	:30	3	\$120.00	NM	
Spots: # C	h Day Ai	r Date Air Time	Description	Start/End Time		h Ad-ID			Rate Type
2 W	HAS W 09		Jimmy Kimmel	1135p-1237a		0 KYV09052			\$120.00 NM
1	HAS Th 09		Jimmy Kimmel	1135p-1237a		0 KYV09052			\$120.00 NM
3 W Weeks:	'HAS F 09 Start Date 09/18/23			1135p-1237a <u>Rate</u> \$120.00	:3	0 KYV09052	ЗТУН		\$120.00 NM
Spots: # C			Description	Start/End Time	Lenat	h Ad-ID			Rate Type
	HAS M 09		Jimmy Kimmel	1135p-1237a	:3				\$120.00 NM
6 W	HAS M 09 MG for	0/18/23 12:56 AM 10.4,11.5	Jimmy Kimmel DB	Various	:3	0 KYV09052	ЗТУН		\$120.00 NM
8 W	HAS M 09 MG for	0/18/23 1:14 AM 11.4 09/19	Jimmy Kimmel DB	Various	:3	0 KYV09052	ЗТVН		\$120.00 NM
7 W	HAS M 09 MG for	0/18/23 1:56 AM 10.4,11.5	Nightline DB	107-136a	:3	0 KYV09052	ЗТVН		\$80.00 NM
4 W	HAS Tu 09 See MG		Jimmy Kimmel	1135p-1237a	:3	0			<del>\$120.00</del> NM
12 09/16/23	09/16/23	Local News @ 9	a Sa 9-10a	S-	:30	1	\$180.00	NM	
Weeks:	Start Date 09/11/23	End Date MTW		<u>Rate</u> \$180.00					
Spots: # C	h <u>Day</u> Ai	r Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	'HAS Sa 09	9:28 AM	Local News @ 9a Sa	9-10a	:3	0 KYV09052	ЗТУН		\$180.00 NM
13 09/17/23	09/17/23	Seal Team 1205 u	i-105a S 1235-135a	S	:30	1	\$80.00	NM	
Weeks:	Start Date 09/11/23	End Date MTW		<u>Rate</u> \$80.00					
Spots: <u>#</u> <u>C</u>			Description	Start/End Time		h Ad-ID			Rate Type
1 W	HAS Su 09	0/17/23 1:16 AM	Seal Team 1205-105a Su	1235-135a	:3	0 KYV09052	3TVH		\$80.00 NM
14 09/16/23	09/16/23	Seal Team 1205 a	i-105a S 1205-105a	S-	:30	1	\$120.00	NM	
Weeks:	Start Date 09/11/23	End Date MTW	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: <u>#</u> <u>C</u>			Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS Sa 09	0/16/23 12:26 AM	Seal Team 1205-105a Sa	1205-105a	:3	0 KYV09052	3TVH		\$120.00 NM
15 09/17/23	09/17/23	America's Funni e V	est Hom 7-8p	S	:30	1	\$750.00	NM	
Weeks:	Start Date 09/11/23	End Date 09/17/23 MTW		<u>Rate</u> \$750.00					
Spots: # <u>C</u>			Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS Su 09	0/17/23 7:20 PM	America's Funniest Home V	7-8p	:3	0 KYV09052	3TVH		\$750.00 NM
16 09/13/23	09/19/23	LN (M-Su)	11-1135p	MTWTF- S	:30	3	\$400.00	NM	
Weeks:	Start Date 09/11/23	End Date 09/17/23 W		Rate \$400.00					
Spots: # <u>C</u>		r Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	HAS W 09		,	11-1135p		0 KYV09052			\$400.00 NM
ł	HAS Th 09			11-1135p		0 KYV09052			\$400.00 NM
		0/15/23 11:20 PM	,	11-1135p		0 KYV09052			\$400.00 NM
3 W	HAS Su 09	0/17/23 11:29 PM	LN (M-Su)	11-1135p	:3	0 KYV09052	31 VH		\$400.00 NM



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Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
16 09/13/23	09/19/23	LN (M-Su)		11-1135p	МГWГF- S	:30	3	\$400.00	NM		
Weeks:	Start Date 09/18/23	End Date M 09/24/23 M	<u>TWTFSS</u>	Spots/Week 2	<u>Rate</u> \$400.00						
Spots: # Ch		00/2 1/20	ne Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate T	Гуре
	HAS M 09 See MG		LN (M-S	Su)	11-1135p	:30				<del>\$400.00</del>	NM
7 Wh	HAS M 09		AM Local N	ews @ 11p M-F DB	Various	:30	) KYV09052	23TVH		\$400.00	NM
6 WI	HAS Tu 09		PM LN (M-S	Su)	11-1135p	:30	) KYV09052	23TVH		\$400.00	NM
17 09/14/23	09/14/23	Shark Tank		10-11p	T	:30	1	\$750.00	NM		
Weeks:	Start Date 09/11/23	End Date M 09/17/23	<u>TWTFSS</u> T	Spots/Week 1	<u>Rate</u> \$750.00						
Spots: # Ch			ne Descrip		Start/End Time		Ad-ID	отин		Rate T	
	HAS Th 09		PM Shark T		10-11p		) KYV09052			\$750.00	NM
18 09/13/23	09/18/23	Local News	@ 12p M-F	12:30 PM-1:00 PM	M- WTF	:30	1	\$180.00	NM		
Weeks:	Start Date 09/11/23	End Date M 09/17/23	TWTFSS - WTF	Spots/Week 3	Rate \$180.00						
Spots: # Ch	Day Air	Date Air Tim	ne Descrip		Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate T	Гуре
	HAS W 09			ews @ 12p M-F	12:30 PM-1:00 F		) KYV09052			\$180.00	
	HAS Th 09			ews @ 12p M-F	12:30 PM-1:00 F		) KYV09052			•	NM
3 Wi Weeks:	HAS F 09 Start Date 09/18/23	End Date M	PM Local N TWTFSS	ews @ 12p M-F Spots/Week 1	12:30 PM-1:00 F Rate \$180.00	PM :30	) KYV09052	23TVH		\$180.00	NM
Spots: # Ch		00/2 1/20	ne Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate T	Гуре
	HAS M 09	/18/23 12:42 F	PM Local N	ews @ 12p M-F	12:30 PM-1:00 F	PM :30	KYV09052	23TVH		\$180.00	NM
19 09/13/23	09/19/23	Local News	@ 4p M-F	4:00 PM-4:30 PM	MΓW- F	:30	2	\$180.00	NM		
Weeks:	Start Date 09/11/23	End Date M 09/17/23	TWTFSS - W- F	Spots/Week 2	Rate \$180.00						
Spots: # Ch	Day Air		ne Descrip		Start/End Time	Lengtl	n Ad-ID			Rate T	Гуре
				ews @ 4p M-F	4:00 PM-4:30 PM		) KYV09052			•	NM
				ews @ 4p M-F	4:00 PM-4:30 PM	M :30	) KYV09052	23TVH		\$180.00	NM
Weeks:	Start Date 09/18/23		<u>TWTFSS</u> T	Spots/Week 2	<u>Rate</u> \$180.00						
Spots: # Ch			ne Descrip		Start/End Time		n Ad-ID			Rate T	
	HAS M 09			ews @ 4p M-F	4:00 PM-4:30 PM		) KYV09052			\$180.00	
4 WI	HAS Tu 09			ews @ 4p M-F	4:00 PM-4:30 PM	M :30	) KYV09052			\$180.00	NM
20 09/16/23	09/16/23	Local News (	·	11-1135p	S-	:30	1	\$300.00	NM		
Weeks:	Start Date 09/11/23	End Date M	<u>TWTFSS</u> S-	Spots/Week 1	Rate \$300.00						
Spots: # Ch			ne Descrip		Start/End Time		n Ad-ID			Rate T	
1 W	HAS Sa 09	/16/23 11:30 F	PM Local N	ews @ 11p Sa	11-1135p	:30	) KYV09052	23TVH		\$300.00	NM
21 09/13/23	09/19/23	105-135a M-	F	105-135a	МГWГF	:30	3	\$50.00	NM		
Weeks:	Start Date 09/11/23		TWTFSS - WTF	Spots/Week 3	Rate \$50.00						
Spots: # Ch			ne Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate T	Гуре
	HAS W 09	/13/23 1:24 A	AM 105-135	5a M-F	105-135a	:30	KYV09052	23TVH		\$50.00	



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Product	Kentucky Values :30's		
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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 09/13/23	09/19/23	105-135a M-F	105-135a	МГWГF	:30	3	\$50.00	NM	
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 WH	AS Th 09/	1:24 AM 105-13	 85a M-F	105-135a	:30	KYV090523	BTVH		\$50.00 NM
1 WH	AS F 09/	15/23 1:35 AM 105-13	85a M-F	105-135a	:30	) KYV090523	BTVH		\$50.00 NM
Weeks:	Start Date 09/18/23	End Date MTWTFSS MT	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air		ption –	Start/End Time	Lengtl	h Ad-ID			Rate Type
5 WH		/18/23 2:10 AM LF (M-		1135p-137a		KYV090523	BTVH		\$50.00 NM
4 WH	AS Tu 09/	19/23 1:24 AM 105-13	55a M-F	105-135a	:30	) KYV090523	BTVH		\$50.00 NM
22 09/13/23	09/19/23	Local News @ 6p M-F	6-630p	МГWГ	:30	2	\$450.00	NM	
Weeks:	Start Date 09/11/23	End Date MTWTFSS WT	Spots/Week 2	Rate					
Spots: # Ch	Day Air		_	\$450.00 Start/End Time	Lenat	h Ad-ID			Rate Type
1 WH		/13/23 6:25 PM Local N		6-630p		) KYV090523	RTVH		\$450.00 NM
2 WH			•	6-630p		) KYV090523			\$450.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	.0.				ψ100.00 Tun
	09/18/23	09/24/23 MT	2	\$450.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
3 WH		18/23 6:17 PM Local N		6-630p		) KYV090523			\$450.00 NM
4 WH	AS Tu 09/	19/23 6:27 PM Local I	News @ 6p M-F	6-630p	:30	) KYV090523	BTVH		\$450.00 NM
23 09/13/23	09/19/23	Local News @ 5a M-F	5:30 AM-6:00 AM	МГWГF	:30	3	\$160.00	NM	
Weeks:	Start Date	End Date MTWTFSS WTF	Spots/Week	Rate					
Spots: # Ch	09/11/23 Day Air		3 ntion	\$160.00 Start/End Time	Longt	h Ad-ID			Rate Type
1 WH		/13/23 5:53 AM Local N		5:30 AM-6:00 AM		) KYV090523	RTVH		\$160.00 NM
2 WH				5:30 AM-6:00 AM	_	) KYV090523			\$160.00 NM
3 WH		/15/23 5:52 AM Local N		5:30 AM-6:00 AM	_	) KYV090523			\$160.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		,			ψ100.00 14111
	09/18/23	09/24/23 MT	2	\$16 <del>0.00</del>					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
5 WH		18/23 5:40 AM Local N		5:30 AM-6:00 AM		) KYV090523			\$160.00 NM
4 WH	AS Tu 09/	/19/23 5:39 AM Local N	News @ 5a M-F	5:30 AM-6:00 AM	1 :30	) KYV090523	BTVH		\$160.00 NM
24 09/17/23	09/17/23	EM (Su) 6-8a	6-8a	S	:30	1	\$60.00	NM	
Weeks:	Start Date 09/11/23	End Date <u>MTWTFSS</u> 09/17/23S	Spots/Week 1	Rate \$60.00					
Spots: # Ch	Day Air		ption .	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WH				6-8a		KYV090523	BTVH		\$60.00 NM
25 09/13/23	09/18/23	Access Daily 10-11a	10-11a	М- WГ	:30	2	\$120.00	NM	
Weeks:	Start Date 09/11/23	End Date MTWTFSS WT	Spots/Week 2	Rate \$120.00					
Spots: # Ch	Day Air		ption _	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH				10-11a		KYV090523	BTVH		\$120.00 NM
2 WH	AS Th 09/		•	10-11a	:30	) KYV090523	BTVH		\$120.00 NM
Weeks:	Start Date 09/18/23		Spots/Week 1	Rate \$120.00					
Spots: # Ch	Day Air		ption	Start/End Time	Lenat	h Ad-ID			Rate Type
3 WH				10-11a		) KYV090523	BTVH		\$120.00 NM



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Product	Kentucky Values :30's		
Estimate #	913919		7 1 7

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 09/13/23 09/18/23 Access Daily 10-11a	10-11a	M- WT	:30	2	\$120.00	NM	
26 09/13/23 09/19/23 Good Morning America	7:00 AM-8:00 AM	МГWГF	:30	3	\$325.00	NM	
Weeks: Start Date	Spots/Week 3	Rate \$325.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 WHAS W 09/13/23 7:47 AM Good M	-	7:00 AM-8:00 AM	_	0 KYV09052			\$325.00 NM
2 WHAS Th 09/14/23 7:59 AM Good M	-	7:00 AM-8:00 AM	_	0 KYV09052			\$325.00 NM
3 WHAS F 09/15/23 7:54 AM Good M Weeks: Start Date End Date <u>MTWTFSS</u>		7:00 AM-8:00 AM Rate	/1 :3	0 KYV09052	31VH		\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>MT</u>	Spots/Week 2	\$325.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
5 WHAS M 09/18/23 7:27 AM Good N	lorning America	7:00 AM-8:00 AM	<i>l</i> :3	0 KYV09052	ЗТУН		\$325.00 NM
4 WHAS Tu 09/19/23 7:48 AM Good N	Iorning America	7:00 AM-8:00 AM	<i>l</i> :3	0 KYV09052	3TVH		\$325.00 NM
27 09/13/23 09/19/23 Local News @ 4p M-F	4:30 PM-5:00 PM	- TWГF	:30	3	\$180.00	NM	
Weeks: Start Date End Date MTWTFSS 09/11/23 WTF	Spots/Week 3	<u>Rate</u> \$180.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate Type
3 WHAS W 09/13/23 4:45 PM Local N	ews @ 4p M-F	4:30 PM-5:00 PM	n :3	0 KYV09052	ЗТУН		\$180.00 NM
2 WHAS Th 09/14/23 4:43 PM Local N	ews @ 4p M-F	4:30 PM-5:00 PM	Л :3	O KYV09052	ЗТУН		\$180.00 NM
1 WHAS F 09/15/23 4:38 PM Local N	ews @ 4p M-F	4:30 PM-5:00 PM	<i>l</i> :3	0 KYV09052	ЗТУН		\$180.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>09/24/23</u> <u>- T</u>	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WHAS Tu 09/19/23 4:42 PM Local N	ews @ 4p M-F	4:30 PM-5:00 PM	<i>l</i> :3	0 KYV09052	3TVH		\$180.00 NM
28 09/13/23 09/19/23 Local News @ 12p M-F	12:00 PM-12:30 PM	M МГWГ	:30	2	\$180.00	NM	
Weeks:         Start Date 09/11/23         End Date 09/17/23         MTWTFSS - WT	Spots/Week 2	Rate \$180.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 WHAS W 09/13/23 12:11 PM Local N		12:00 PM-12:30		0 KYV09052			\$180.00 NM
2 WHAS Th 09/14/23 12:26 PM Local N	•	12:00 PM-12:30	PN :3	0 KYV09052	3TVH		\$180.00 NM
Weeks: Start Date O9/18/23 End Date MTWTFSS MT	Spots/Week 2	<u>Rate</u> \$180.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WHAS M 09/18/23 12:09 PM Local N		12:00 PM-12:30		0 KYV09052	3TVH		\$180.00 NM
4 WHAS Tu 09/19/23 12:23 PM Local N	ews @ 12p M-F	12:00 PM-12:30	PN :3	0 KYV09052	3TVH		\$180.00 NM
29 09/17/23 09/17/23 This Week Su	9-10a	S	:30	1	\$350.00	NM	
Weeks: Start Date	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WHAS Su 09/17/23 10:00 AM This We		9-10a		0 KYV09052	ЗТУН		\$350.00 NM
30 09/13/23 09/18/23 General Hospital	2-3p	M- W- F	:30	2	\$250.00	NM	
Weeks: Start Date	Spots/Week 2	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Descrip	_	Start/End Time	Lenat	th Ad-ID			Rate Type
1 WHAS W 09/13/23 2:59 PM Genera		2-3p		0 KYV09052	ЗТУН		\$250.00 NM



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/19/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	913919		

Line Start Date E	nd Date De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30 09/13/23 09	9/18/23 Ge	neral Hospital	2-3p	M- W- F	:30	2	\$250.00	NM	
	Day Air Date F 09/15/23 art Date End /18/23 09/2	Date <u>MTWTFSS</u>		Start/End Time 2-3p Rate \$250.00		h Ad-ID KYV0905	23ТVН		<u>Rate</u> <u>Type</u> \$250.00 NM
Spots: # Ch 3 WHAS	Day Air Date M 09/18/23	Air Time Descript 2:59 PM General		Start/End Time 2-3p		h <u>Ad-ID</u> ) KYV0905	23TVH		<u>Rate</u> <u>Type</u> \$250.00 NM
31 09/18/23 09	9/18/23 NF	L Mo Pre-Game	Various	M	:30	1	\$1,200.00	NM	
09.	Art Date End	Air Time Descript		Rate \$1,200.00 Start/End Time Various		h <u>Ad-ID</u> ) KYV0905	23TVH		Rate Type \$1,200.00 NM
32 09/18/23 09	9/18/23 NF	L Mo Game	Various	M	:30	1	\$5,000.00	NM	
	art Date End /18/23 09/2 Day Air Date M 09/18/23	Air Time Descript		Rate \$5,000.00 Start/End Time Various		h <u>Ad-ID</u> ) KYV0905	23TVH		Rate Type \$5,000.00 NM
				Total Spots	8	2			

# Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$25,905.00

 Agency Commission
 \$3,885.75

 Net Amount Due
 \$22,019.25